

Color Communication



**Unlocking
the
Answers
to
Human
Behavior**



Introducing

REAL COLORS ®



SKIT

A “Colorful”
Board Meeting



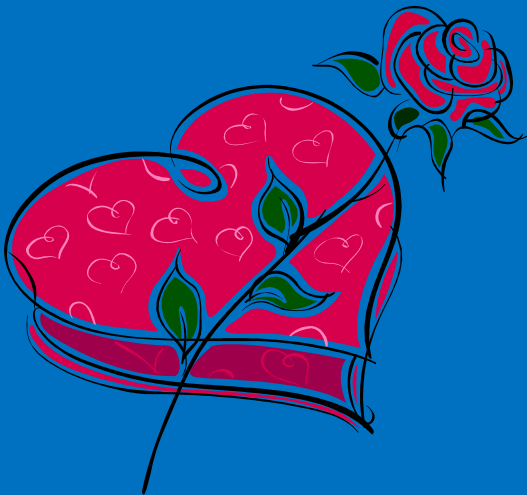
Real Colors

Lesson I

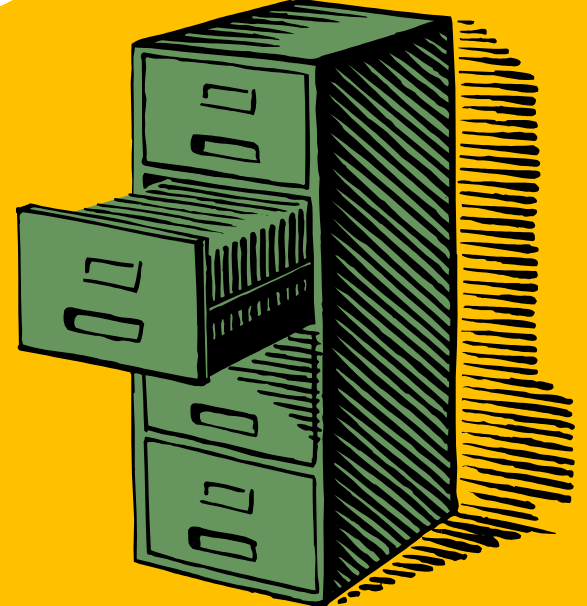
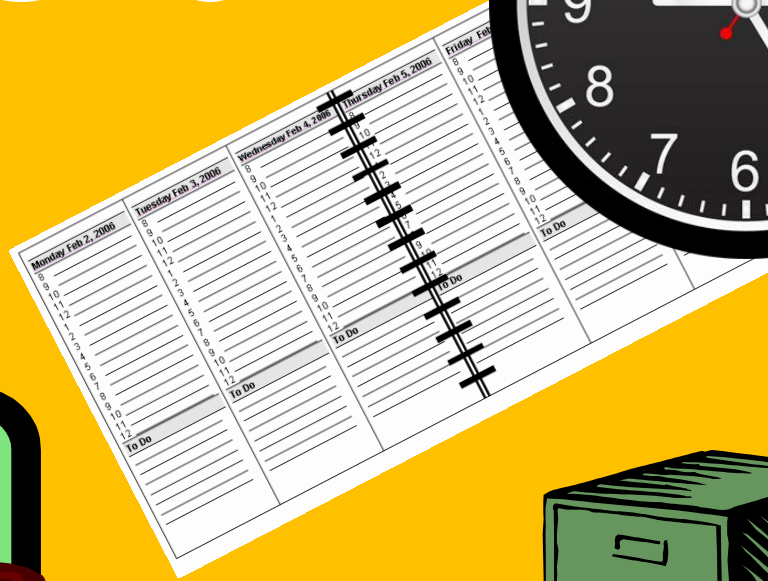
Recognizing the
Four Personality
Temperaments



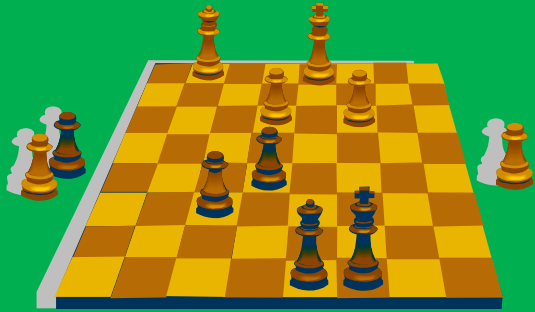
Blue



Gold



Green



$$r_s = \frac{2Gm}{c^2}$$



WHY?



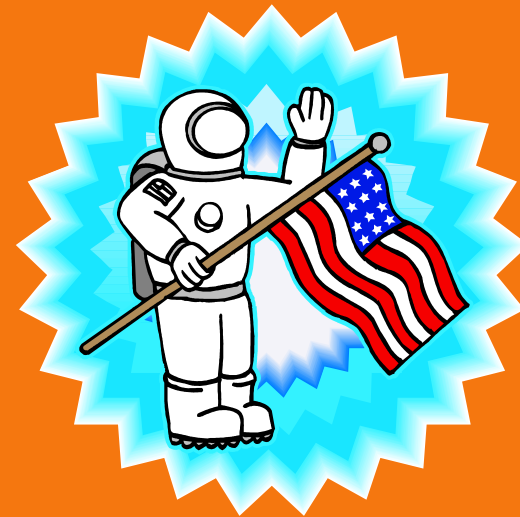
Entrepreneur



Orange



GO FOR IT!





ACTIVITY

What Color Type are YOU?



Real Colors

Lesson II

Appreciating Strengths

Compassionate

Nice

Humane

True

Caring

Sympathetic

Sincere

Accepting

Peaceful



Romantic



Insightful

Giving

Patient

Dependable Solid

Consistent Reliable

Conservative

Positive Practical

Hard-Working

Detailed Punctual Organized

Independent Cool

Curious Logical Calm

Intellectual Analytical

Scientific Collected

Research-Orientated

Ingenuous Inventive

CHARMING FUN

WITTY ADAPTABLE

COURAGEOUS

WILLING OPTIMISTIC

SPONTANEOUS

TROUBLE-SHOOTER

GENEROUS COMPETITOR



Real Colors

Lesson III:

Understanding Limitations

BLUES



GOLDS



GREENS



ORANGES





Color Check

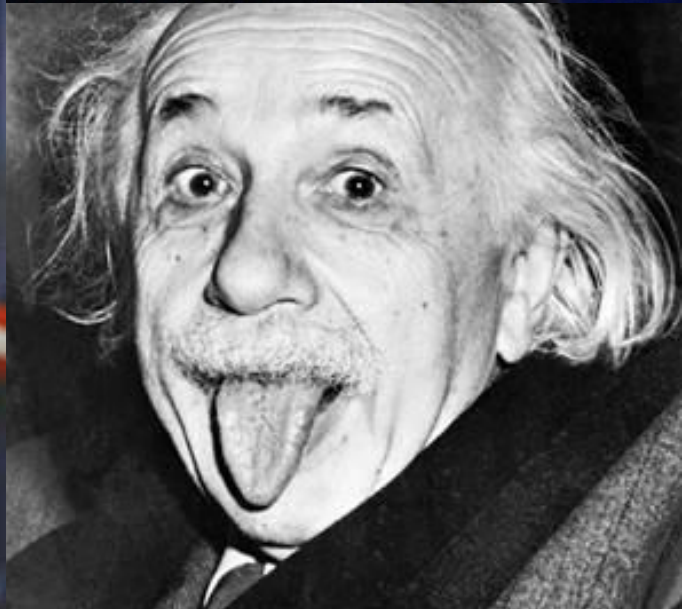
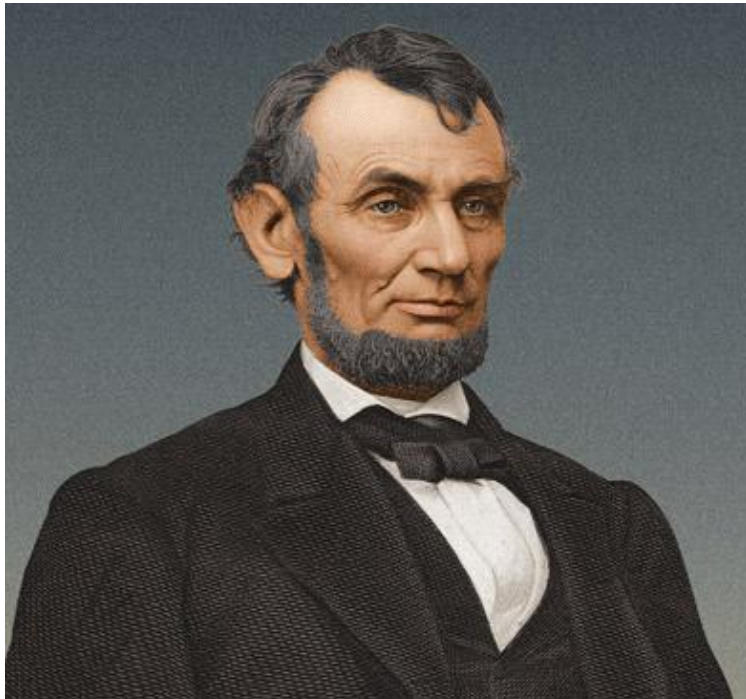


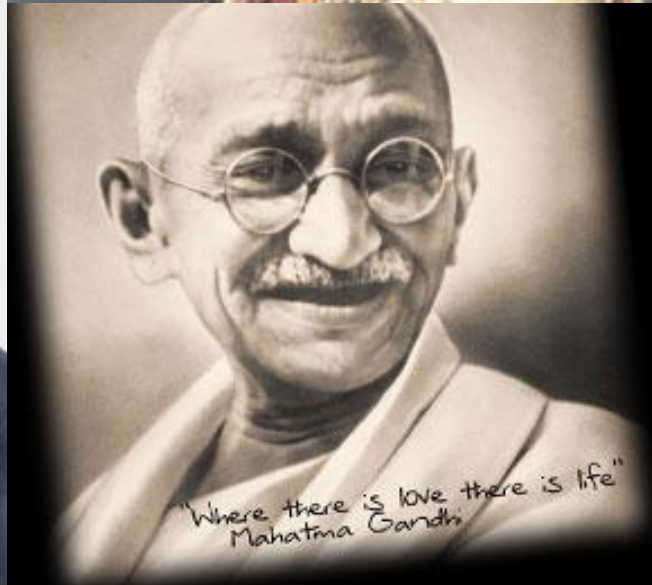
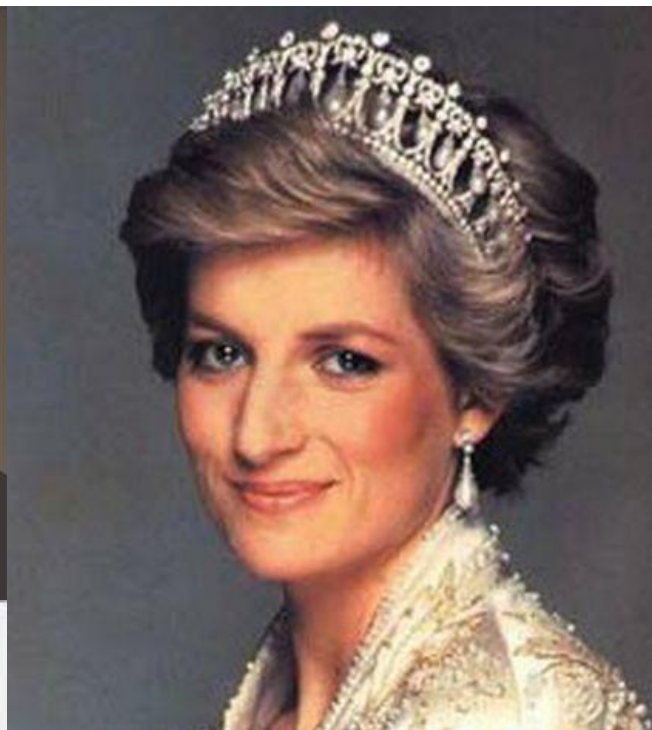
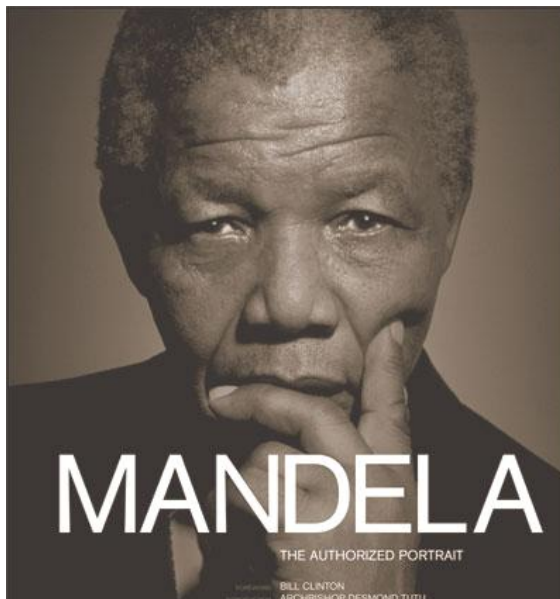


ACTIVITY

Test Your Knowledge:

What Color Type are
these Famous People?







LINDBERGH
GROUNDBREAKING AVIATOR







Real Colors

Lesson IV:

Group Dynamics







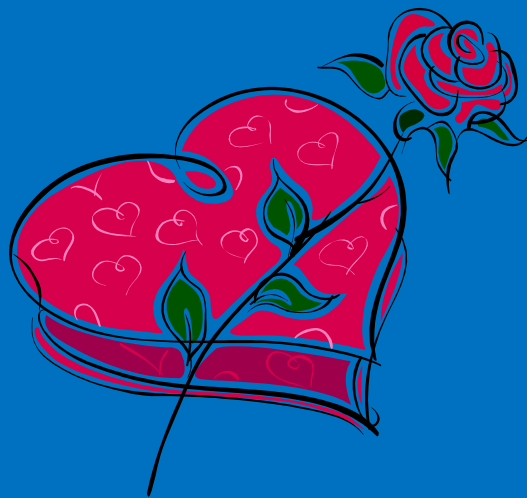


Real Colors

Lesson V:

**Learning to
Speak in Color**

How to Talk to *Blues*



How to Talk to Golds



How to Talk to Greens



How to Talk to *ORANGES*





Real Color Tips to Remember

- **Observe a person over a period of time before deciding what “color type” you think they are;**
- **Everyone has a dominant color (or 2) but we also have some degree of every color;**
- **It takes a lot of different animals to make a great Circus;**
- **It took all 4 colors to get us to the moon 😊**



Thank You!

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For More Information About Real Colors Visit

www.realcolors.org